

Digital Aesthetic³ 2012 – Conference
5th – 6th October 2012

As was the case with the two previous *Digital Aesthetic* events (2001 and 2007) *Digital Aesthetic³ 2012* will include a two-day conference featuring special presentations by a diverse range of invited international artists, curators and academics. The conference, which will take place over two days on Friday Oct 5th and Saturday Oct 6th will be held at the University of Central Lancashire and will be jointly chaired by Sean Cubitt, Professor of Film and Television Studies, Goldsmith's College, London and Dr Sarah Cook of CRUMB (Curatorial Research for Upstart Media Bliss), University of Sunderland.

The participating speakers will discuss and explore concepts, ideas, approaches and concerns related to fine art practice in the digital domain within a contemporary critical context. The presentations will vary widely in format, style and approach ranging from traditional academic papers and visual displays through to live performances and demonstrations, but all will focus on the general themes of the event and the exhibitions. Speakers will explore and discuss how digital imaging techniques can empower and engage with issues and notions of place, location and geography, particularly in relation to identity and the physical body.

Artists working with the ever-expanding and proliferating manifestations of digital media that include the moving image, lens-based media, print-making, interactive media, virtual and augmented space have created works and approaches that have challenged and clashed with more established media and traditional notions of what art is or could be. It is important to acknowledge that, whilst digital media art has the power to redefine the role and scope of art to create new opportunities and potentials, it has also presented new challenges and difficulties for curators and galleries, as well as for the public and gallery visitor.

Digital Aesthetic³ 2012 will extend and enrich this on-going and proliferating debate and promises to be a lively and stimulating addition to the contributions made by the participants of the two previous events. I look forward to welcoming you to this unique and stimulating event, a concluding element of the **Digital Aesthetic Project**.

Dr. Chris Meigh-Andrews
Emeritus Professor of Electronic & Digital Art
University of Central Lancashire.
Co-curator of the Digital Aesthetic Project: 2001-2012